

INVOICE



WKMG
4466 N. John Young Pkwy
Orlando, FL 32804
TEIN: 06-0903509
Main: (407)291-6000
Billing: (407)521-1238

http://www.local6.com

Billing Address:

Mundy Katowitz Media
Attention: Accounts Payable
1322 G. Street, SE
Washington, DC 20003

Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|----------------|---------------------|
| 257668-1 | 09/30/12 | September 2012 | 08/27/12 - 09/03/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|----------------|--------------|
| WKMG | Kristen Waskie | MMT/Philadelph | National |

| Advertiser | Product | Estimate Number |
|---------------------------|--------------------|-----------------|
| ISS/Priorities USA Action | PRIORITIES USA ACT | 1522 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 08/28/12 - 09/03/12 | 257668 | 06297536 |

| Billing Calendar | Billing Type |
|------------------|--------------|
| Broadcast | Cash |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|---------|-----------------|--------------|
| 9914019 | 321 | 340 |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/Week | Rate | Type |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|----------|------------------------|----------------|---------|--------|------------|------------|------|
| 1 | 09/03/12 | 09/03/12 | Soaps | 12:30-2p | 1----- | 1:00 | 1 | \$1,800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 1----- 1 \$1,800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGTh 08/30/12 12:29 PM Soaps 12:30-2p 1:00 PRATV1203H \$1,800.00 NM MG for 1.1 09/03 1 WKMG 09/03/12 Soaps 12:30-2p :00 \$1,800.00 NM See MG 1.2 | | | | | | | | | |
| 2 | 09/01/12 | 09/01/12 | Sat Local 6 News at 6p | 6-630p | -----1- | 1:00 | 1 | \$1,100.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 -----1- 1 \$1,100.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 09/01/12 6:27 PM Sat Local 6 News at 6p 6-630p 1:00 PRATV1203H \$1,100.00 NM | | | | | | | | | |
| 3 | 09/02/12 | 09/02/12 | CBS Sunday Morning | 9-1030a | -----1 | 1:00 | 1 | \$3,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 -----1 1 \$3,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 09/02/12 9:06 AM CBS Sunday Morning 9-1030a 1:00 PRATV1203H \$3,000.00 NM | | | | | | | | | |
| 4 | 08/29/12 | 08/29/12 | Price Is Right | 11a-12p | --1---- | 1:00 | 1 | \$1,800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 --1---- 1 \$1,800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 08/29/12 11:59 AM Price Is Right 11a-12p 1:00 PRATV1203H \$1,800.00 NM | | | | | | | | | |

Total Spots 4 Gross Total \$7,700.00

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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INVOICE


<http://www.local6.com>

Send Payment To:
WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Payment Terms 30 Days

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|---------------------------|--------------------|-----------------|---------------------|
| 257668-1 | 09/30/12 | September 2012 | 08/27/12 - 09/03/12 |
| Advertiser | Product | Estimate Number | |
| ISS/Priorities USA Action | PRIORITIES USA ACT | 1522 | |

| | |
|--------------------------|-------------------|
| <u>Agency Commission</u> | \$1,155.00 |
| <u>Net Amount Due</u> | \$6,545.00 |

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Billing: (407)521-1238

Mundy Katowitz Media
Attention: Accounts Payable
1322 G. Street, SE
Washington, DC 20003

Send Payment To:

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Orlando, FL 32886-4255
TEIN: 06-0903509

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|----------------|---------------------|
| 257267-2 | 09/30/12 | September 2012 | 08/27/12 - 08/27/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|----------------|--------------|
| WKMG | Kristen Waskie | MMT/Philadelph | National |

| Advertiser | Product | Estimate Number |
|---------------------------|--------------------|-----------------|
| ISS/Priorities USA Action | PRIORITIES USA ACT | 1521 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 08/21/12 - 08/27/12 | 257267 | 06288263 |

| Billing Calendar | Billing Type |
|------------------|--------------|
| Broadcast | Cash |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|---------|-----------------|--------------|
| 9914019 | 321 | 340 |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/Week | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------|-----------------|-----------------|--------------------|-----------------------|---------------|--------------|-------------|-------------|--------|-------------------|-----------------|----------------|-------------------|-------------|--|--|--|--|--|----------|----------|--------|---|------------|--|--|--|--|--------------------|------------|-----------------|-----------------|--------------------|-----------------------|---------------|--------------|-------------|-------------|--------|---|----------|---------|-------|----------|------|------------|------------|----|
| 2 | 08/27/12 | 08/27/12 | Soaps | 12:30-2p | 1----- | 1:00 | 1 | \$1,800.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>08/27/12</td><td>09/02/12</td><td>1-----</td><td>1</td><td>\$1,800.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: # Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>1 WKMG</td><td>M</td><td>08/27/12</td><td>1:29 PM</td><td>Soaps</td><td>12:30-2p</td><td>1:00</td><td>PRATV1203H</td><td>\$1,800.00</td><td>NM</td></tr> </table> | | | | | | | | | | Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | 08/27/12 | 09/02/12 | 1----- | 1 | \$1,800.00 | | | | | <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> | 1 WKMG | M | 08/27/12 | 1:29 PM | Soaps | 12:30-2p | 1:00 | PRATV1203H | \$1,800.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 08/27/12 | 09/02/12 | 1----- | 1 | \$1,800.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 WKMG | M | 08/27/12 | 1:29 PM | Soaps | 12:30-2p | 1:00 | PRATV1203H | \$1,800.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

Total Spots 1 **Gross Total** \$1,800.00

Payment Terms 30 Days

Agency Commission \$270.00

Net Amount Due \$1,530.00

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 Attention: Accounts Payable
 1322 G. Street, SE
 Washington, DC 20003

Send Payment To:

WKMG
 PO Box 864255
 Orlando, FL 32886-4255
 TEIN: 06-0903509

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|-------------------|----------------|---------------------|
| 258060-1 | 09/30/12 | September 2012 | 08/27/12 - 09/24/12 |
| Station | Account Executive | Sales Office | Sales Region |
| WKMG | Kristen Waskie | MMT/Philadelph | National |

| Advertiser | Product | Estimate Number |
|---------------------------|--------------------|-----------------|
| ISS/Priorities USA Action | PRIORITIES USA ACT | 1561 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 09/18/12 - 09/24/12 | 258060 | 06301433 |

| Billing Calendar | Billing Type |
|------------------|--------------|
| Broadcast | Cash |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|---------|-----------------|--------------|
| 9914019 | 321 | 340 |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/Week | Rate | Type |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|----------|-----------------|----------------|---------|--------|------------|------------|------|
| 1 | 09/21/12 | 09/21/12 | Price Is Right | 11a-12p | ----1-- | :30 | 1 | \$800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ----1-- 1 \$800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 09/21/12 11:59 AM Price Is Right 11a-12p :30 USATV02H \$800.00 NM | | | | | | | | | |
| 2 | 09/21/12 | 09/21/12 | Soaps | 12:30-2p | ----1-- | :30 | 1 | \$800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ----1-- 1 \$800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 09/21/12 12:57 PM Soaps 12:30-2p :30 PRATV1219H \$800.00 NM | | | | | | | | | |
| 3 | 09/21/12 | 09/21/12 | Extra | 1237-109a | ----1-- | :30 | 1 | \$400.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ----1-- 1 \$400.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 09/21/12 12:52 AM Extra 1237-109a :30 PRATV1219H \$400.00 NM | | | | | | | | | |
| 4 | 09/21/12 | 09/21/12 | News at 6p | 6-630p | ----1-- | :30 | 1 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ----1-- 1 \$1,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 09/21/12 6:21 PM News at 6p 6-630p :30 USATV02H \$1,000.00 NM | | | | | | | | | |
| 5 | 09/21/12 | 09/21/12 | Morn News at 6a | 6-7a | ----1-- | :30 | 1 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ----1-- 1 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 09/21/12 6:39 AM Morn News at 6a 6-7a :30 USATV02H \$500.00 NM | | | | | | | | | |

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Orlando, FL 32886-4255
TEIN: 06-0903509

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|---------------------------|--------------------|-----------------|---------------------|
| 258060-1 | 09/30/12 | September 2012 | 08/27/12 - 09/24/12 |
| Advertiser | Product | Estimate Number | |
| ISS/Priorities USA Action | PRIORITIES USA ACT | 1561 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|----------|-----------------------|----------------|---------|--------|----------------|----------|------|
| 6 | 09/21/12 | 09/21/12 | Rachael Ray | 9-10a | ----1-- | :30 | 1 | \$350.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ----1-- 1 \$350.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 09/21/12 9:25 AM Rachael Ray 9-10a :30 PRATV1219H \$350.00 NM | | | | | | | | | |
| 7 | 09/24/12 | 09/24/12 | David Letterman | 1136p-1238a | 1----- | :30 | 1 | \$700.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 1----- 1 \$700.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 09/24/12 12:14 AM David Letterman 1136p-1238a :30 USATV02H \$700.00 NM | | | | | | | | | |
| 8 | 09/24/12 | 09/24/12 | Local 6 News 12-1230p | 12-1230p | 1----- | :30 | 1 | \$700.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 1----- 1 \$700.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 09/24/12 12:20 PM Local 6 News 12-1230p 12-1230p :30 PRATV1219H \$700.00 NM | | | | | | | | | |
| 9 | 09/24/12 | 09/24/12 | The Talk | 2-3p | 1----- | :30 | 1 | \$600.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 1----- 1 \$600.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 09/24/12 2:32 PM The Talk 2-3p :30 USATV02H \$600.00 NM | | | | | | | | | |
| 10 | 09/24/12 | 09/24/12 | The Doctors | 3-4p | 1----- | :30 | 1 | \$350.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 1----- 1 \$350.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 09/24/12 3:41 PM The Doctors 3-4p :30 PRATV1219H \$350.00 NM | | | | | | | | | |
| 11 | 09/24/12 | 09/24/12 | News at 5p | 5-530p | 1----- | :30 | 1 | \$800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 1----- 1 \$800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 09/24/12 5:25 PM News at 5p 5-530p :30 PRATV1219H \$800.00 NM | | | | | | | | | |
| 12 | 09/24/12 | 09/24/12 | Morn News at 530a | 530-6a | 1----- | :30 | 1 | \$300.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 1----- 1 \$300.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 09/24/12 5:29 AM Morn News at 530a 530-6a :30 PRATV1219H \$300.00 NM | | | | | | | | | |
| 13 | 09/24/12 | 09/24/12 | Morn News at 6a | 6-7a | 1----- | :30 | 1 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 1----- 1 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 09/24/12 6:11 AM Morn News at 6a 6-7a :30 USATV02H \$500.00 NM | | | | | | | | | |

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| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|---------------------------|--------------------|-----------------|---------------------|
| 258060-1 | 09/30/12 | September 2012 | 08/27/12 - 09/24/12 |
| Advertiser | Product | Estimate Number | |
| ISS/Priorities USA Action | PRIORITIES USA ACT | 1561 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|----------|------------------------|----------------|---------|--------|----------------|----------|------|
| 14 | 09/22/12 | 09/22/12 | Inside Edition Wknd | 1135p-1205a | -----1- | :30 | 1 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----1- 1 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 09/22/12 11:47 PM Inside Edition Wknd 1135p-1205a :30 USATV02H \$500.00 NM | | | | | | | | | |
| 15 | 09/22/12 | 09/22/12 | Sat 5-7a News | 5-7a | -----1- | :30 | 1 | \$150.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----1- 1 \$150.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 09/22/12 5:57 AM Sat 5-7a News 5-7a :30 USATV02H \$150.00 NM | | | | | | | | | |
| 16 | 09/22/12 | 09/22/12 | Sat Local 6 News at 6p | 6-630p | -----1- | :30 | 1 | \$550.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----1- 1 \$550.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGW 09/19/12 5:28 AM Morn News at 530a 530-6a :30 PRATV1219H \$550.00 NM MG for 16.1 09/22 1 WKMG Sa 09/22/12 Sat Local 6 News at 6p 6-630p :00 \$550.00 NM See MG 16.2 | | | | | | | | | |
| 17 | 09/22/12 | 09/22/12 | 7-9a Sat Early Show | 7-9a | -----1- | :30 | 1 | \$400.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----1- 1 \$400.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 09/22/12 8:57 AM 7-9a Sat Early Show 7-9a :30 PRATV1219H \$400.00 NM | | | | | | | | | |
| 18 | 09/23/12 | 09/23/12 | Without a Trace | 1135p-1235a | -----1 | :30 | 1 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----1 1 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 09/23/12 Without a Trace 1135p-1235a :00 \$500.00 NM See MG 18.2 2 WKMG Su 09/23/12 12:03 AM Sun 1135-1235a 1135p-1235a :30 PRATV1219H \$500.00 NM MG for 18.1 09/23 | | | | | | | | | |
| 19 | 09/23/12 | 09/23/12 | Cold Case | 1235-135a | -----1 | :30 | 1 | \$400.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----1 1 \$400.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 09/23/12 Cold Case 1235-135a :00 \$400.00 NM See MG 19.2 2 WKMG Su 09/23/12 1:13 AM Sun 1235-135a 1235-135a :30 USATV02H \$400.00 NM MG for 19.1 09/23 | | | | | | | | | |

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INVOICE



http://www.local6.com

Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|---------------------------|--------------------|-----------------|---------------------|
| 258060-1 | 09/30/12 | September 2012 | 08/27/12 - 09/24/12 |
| Advertiser | Product | Estimate Number | |
| ISS/Priorities USA Action | PRIORITIES USA ACT | 1561 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|----------|-----------------------|----------------|---------|--------|----------------|------------|------|
| 20 | 09/23/12 | 09/23/12 | 6-830a Sun News | 6a-830a | -----1 | :30 | 1 | \$200.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----1 1 \$200.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 09/23/12 7:22 AM 6-830a Sun News 6a-830a :30 PRATV1219H \$200.00 NM | | | | | | | | | |
| 21 | 09/23/12 | 09/23/12 | CBS Eve News | 630-7p | -----1 | :30 | 1 | \$650.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----1 1 \$650.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 09/23/12 CBS Eve News 630-7p :00 \$650.00 NM See MG 21.2 2 WKMG M 09/24/12 4:21 PM Extra 4-430p :30 USATV02H \$650.00 NM MG for 21.1 09/23 | | | | | | | | | |
| 22 | 09/23/12 | 09/23/12 | CBS Sunday Morning | 9-1030a | -----1 | :30 | 1 | \$1,300.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----1 1 \$1,300.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 09/23/12 9:55 AM CBS Sunday Morning 9-1030a :30 USATV02H \$1,300.00 NM | | | | | | | | | |
| 23 | 09/20/12 | 09/20/12 | Late Late Show | 109-210a | ---1--- | :30 | 1 | \$250.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ---1--- 1 \$250.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 09/20/12 1:15 AM Late Late Show 109-210a :30 PRATV1219H \$250.00 NM | | | | | | | | | |
| 24 | 09/20/12 | 09/20/12 | David Letterman | 1136p-1238a | ---1--- | :30 | 1 | \$700.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ---1--- 1 \$700.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 09/20/12 12:12 AM David Letterman 1136p-1238a :30 USATV02H \$700.00 NM | | | | | | | | | |
| 25 | 09/20/12 | 09/20/12 | Soaps | 12:30-2p | ---1--- | :30 | 1 | \$800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ---1--- 1 \$800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 09/20/12 1:29 PM Soaps 12:30-2p :30 PRATV1219H \$800.00 NM | | | | | | | | | |
| 26 | 09/20/12 | 09/20/12 | Local 6 News 12-1230p | 12-1230p | ---1--- | :30 | 1 | \$700.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ---1--- 1 \$700.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 09/20/12 12:26 PM Local 6 News 12-1230p 12-1230p :30 USATV02H \$700.00 NM | | | | | | | | | |

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INVOICE



http://www.local6.com

Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|---------------------------|--------------------|-----------------|---------------------|
| 258060-1 | 09/30/12 | September 2012 | 08/27/12 - 09/24/12 |
| Advertiser | Product | Estimate Number | |
| ISS/Priorities USA Action | PRIORITIES USA ACT | 1561 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|----------|-------------------|----------------|---------|--------|----------------|------------|------|
| 27 | 09/20/12 | 09/20/12 | The Talk | 2-3p | ---1--- | :30 | 1 | \$600.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ---1--- 1 \$600.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 09/20/12 2:59 PM The Talk 2-3p :30 USATV02H \$600.00 NM | | | | | | | | | |
| 28 | 09/20/12 | 09/20/12 | Extra | 4-430p | ---1--- | :30 | 1 | \$450.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ---1--- 1 \$450.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 09/20/12 4:00 PM Extra 4-430p :30 PRATV1219H \$450.00 NM | | | | | | | | | |
| 29 | 09/20/12 | 09/20/12 | News at 5p | 5-530p | ---1--- | :30 | 1 | \$800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ---1--- 1 \$800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 09/20/12 5:27 PM News at 5p 5-530p :30 USATV02H \$800.00 NM | | | | | | | | | |
| 30 | 09/20/12 | 09/20/12 | Morn News at 530a | 530-6a | ---1--- | :30 | 1 | \$300.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ---1--- 1 \$300.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 09/20/12 5:53 AM Morn News at 530a 530-6a :30 USATV02H \$300.00 NM | | | | | | | | | |
| 31 | 09/20/12 | 09/20/12 | News at 7p | 7-7:30p | ---1--- | :30 | 1 | \$1,200.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ---1--- 1 \$1,200.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 09/20/12 7:21 PM News at 7p 7-7:30p :30 PRATV1219H \$1,200.00 NM | | | | | | | | | |
| 32 | 09/20/12 | 09/20/12 | Rachael Ray | 9-10a | ---1--- | :30 | 1 | \$350.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ---1--- 1 \$350.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 09/20/12 9:27 AM Rachael Ray 9-10a :30 PRATV1219H \$350.00 NM | | | | | | | | | |
| 33 | 09/18/12 | 09/18/12 | Price Is Right | 11a-12p | -1----- | :30 | 1 | \$800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -1----- 1 \$800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 09/18/12 11:59 AM Price Is Right 11a-12p :30 USATV02H \$800.00 NM | | | | | | | | | |
| 34 | 09/18/12 | 09/18/12 | Soaps | 12:30-2p | -1----- | :30 | 1 | \$800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -1----- 1 \$800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 09/18/12 12:29 PM Soaps 12:30-2p :30 USATV02H \$800.00 NM | | | | | | | | | |

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INVOICE



Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|---------------------------|--------------------|-----------------|---------------------|
| 258060-1 | 09/30/12 | September 2012 | 08/27/12 - 09/24/12 |
| Advertiser | Product | Estimate Number | |
| ISS/Priorities USA Action | PRIORITIES USA ACT | 1561 | |

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| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|----------|-----------------------|----------------|---------|--------|----------------|----------|------|
| 35 | 09/18/12 | 09/18/12 | The Doctors | 3-4p | -1----- | :30 | 1 | \$350.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -1----- 1 \$350.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 09/18/12 3:54 PM The Doctors 3-4p :30 USATV02H \$350.00 NM | | | | | | | | | |
| 36 | 09/18/12 | 09/18/12 | Morn News at 530a | 530-6a | -1----- | :30 | 1 | \$300.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -1----- 1 \$300.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 09/18/12 5:28 AM Morn News at 530a 530-6a :30 USATV02H \$300.00 NM | | | | | | | | | |
| 37 | 09/18/12 | 09/18/12 | Rachael Ray | 9-10a | -1----- | :30 | 1 | \$350.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -1----- 1 \$350.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 09/18/12 9:43 AM Rachael Ray 9-10a :30 USATV02H \$350.00 NM | | | | | | | | | |
| 38 | 09/19/12 | 09/19/12 | Late Late Show | 109-210a | --1---- | :30 | 1 | \$250.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 --1---- 1 \$250.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 09/19/12 1:16 AM Late Late Show 109-210a :30 PRATV1219H \$250.00 NM | | | | | | | | | |
| 39 | 09/19/12 | 09/19/12 | Price Is Right | 11a-12p | --1---- | :30 | 1 | \$800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 --1---- 1 \$800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 09/19/12 10:58 AM Price Is Right 11a-12p :30 PRATV1219H \$800.00 NM | | | | | | | | | |
| 40 | 09/19/12 | 09/19/12 | Local 6 News 12-1230p | 12-1230p | --1---- | :30 | 1 | \$700.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 --1---- 1 \$700.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 09/19/12 12:20 PM Local 6 News 12-1230p 12-1230p :30 USATV02H \$700.00 NM | | | | | | | | | |
| 41 | 09/19/12 | 09/19/12 | The Talk | 2-3p | --1---- | :30 | 1 | \$600.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 --1---- 1 \$600.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 09/19/12 2:28 PM The Talk 2-3p :30 PRATV1219H \$600.00 NM | | | | | | | | | |
| 42 | 09/19/12 | 09/19/12 | Inside Edition | 430-5P | --1---- | :30 | 1 | \$550.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 --1---- 1 \$550.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 09/19/12 4:30 PM Inside Edition 430-5P :30 USATV02H \$550.00 NM | | | | | | | | | |

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WKMG
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TEIN: 06-0903509

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|----------------|---------------------|
| 258060-1 | 09/30/12 | September 2012 | 08/27/12 - 09/24/12 |

| Advertiser | Product | Estimate Number |
|---------------------------|--------------------|-----------------|
| ISS/Priorities USA Action | PRIORITIES USA ACT | 1561 |

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| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|----------|-----------------|----------------|---------|--------|----------------|------------|------|
| 43 | 09/19/12 | 09/19/12 | News at 6p | 6-630p | --1---- | :30 | 1 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 --1---- 1 \$1,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 09/19/12 6:29 PM News at 6p 6-630p :30 PRATV1219H \$1,000.00 NM | | | | | | | | | |
| 44 | 09/19/12 | 09/19/12 | Morn News at 6a | 6-7a | --1---- | :30 | 1 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 --1---- 1 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 09/19/12 6:14 AM Morn News at 6a 6-7a :30 USATV02H \$500.00 NM | | | | | | | | | |
| 45 | 09/19/12 | 09/19/12 | Inside Edition | 730-8p | --1---- | :30 | 1 | \$1,200.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 --1---- 1 \$1,200.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 09/19/12 7:44 PM Inside Edition 730-8p :30 USATV02H \$1,200.00 NM | | | | | | | | | |

Total Spots 45 Gross Total \$26,800.00

Payment Terms 30 Days

Agency Commission \$4,020.00
 Net Amount Due \$22,780.00

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INVOICE



WKMG
 4466 N. John Young Pkwy
 Orlando, FL 32804
 TEIN: 06-0903509
 Main: (407)291-6000
 Billing: (407)521-1238

http://www.local6.com

Billing Address:

Mundy Katowitz Media
 Attention: Accounts Payable
 1322 G. Street, SE
 Washington, DC 20003

Send Payment To:

WKMG
 PO Box 864255
 Orlando, FL 32886-4255
 TEIN: 06-0903509

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|-------------------|----------------|---------------------|
| 258063-1 | 09/30/12 | September 2012 | 08/27/12 - 09/17/12 |
| Station | Account Executive | Sales Office | Sales Region |
| WKMG | Kristen Waskie | MMT/Philadelph | National |

| Advertiser | Product | Estimate Number |
|---------------------------|--------------------|-----------------|
| ISS/Priorities USA Action | PRIORITIES USA ACT | 1560 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 09/11/12 - 09/17/12 | 258063 | 06301439 |

| Billing Calendar | Billing Type |
|------------------|--------------|
| Broadcast | Cash |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|---------|-----------------|--------------|
| 9914019 | 321 | 340 |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

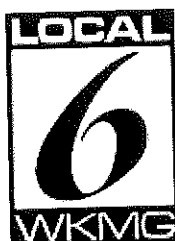
| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/Week | Rate | Type |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|----------|-----------------|----------------|---------|--------|------------|----------|------|
| 1 | 09/14/12 | 09/14/12 | Price Is Right | 11a-12p | ----1-- | :30 | 1 | \$800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 ----1-- 1 \$800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 09/14/12 12:00 PM Price Is Right 11a-12p :30 USATV02H \$800.00 NM | | | | | | | | | |
| 2 | 09/14/12 | 09/14/12 | Soaps | 12:30-2p | ----1-- | :30 | 1 | \$800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 ----1-- 1 \$800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 09/14/12 12:57 PM Soaps 12:30-2p :30 USATV02H \$800.00 NM | | | | | | | | | |
| 3 | 09/14/12 | 09/14/12 | The Doctors | 3-4p | ----1-- | :30 | 1 | \$350.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 ----1-- 1 \$350.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 09/14/12 3:15 PM The Doctors 3-4p :30 USATV02H \$350.00 NM | | | | | | | | | |
| 4 | 09/14/12 | 09/14/12 | Morn News at 6a | 6-7a | ----1-- | :30 | 1 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 ----1-- 1 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 09/14/12 5:59 AM Morn News at 6a 6-7a :30 USATV02H \$500.00 NM | | | | | | | | | |
| 5 | 09/14/12 | 09/14/12 | Rachael Ray | 9-10a | ----1-- | :30 | 1 | \$350.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 ----1-- 1 \$350.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 09/14/12 9:13 AM Rachael Ray 9-10a :30 USATV02H \$350.00 NM | | | | | | | | | |

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INVOICE



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Orlando, FL 32886-4255
TEIN: 06-0903509

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| | | | |
|---------------------------|--------------------|-----------------|---------------------|
| Invoice # | Invoice Date | Invoice Month | Invoice Period |
| 258063-1 | 09/30/12 | September 2012 | 08/27/12 - 09/17/12 |
| Advertiser | Product | Estimate Number | |
| ISS/Priorities USA Action | PRIORITIES USA ACT | 1560 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|----------|------------------------|----------------|---------|--------|----------------|------------|------|
| 6 | 09/17/12 | 09/17/12 | David Letterman | 1136p-1238a | 1----- | :30 | 1 | \$700.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 1----- 1 \$700.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/17/12 11:58 PM David Letterman 1136p-1238a :30 USATV02H \$700.00 NM | | | | | | | | | |
| 7 | 09/17/12 | 09/17/12 | Local 6 News 12-1230p | 12-1230p | 1----- | :30 | 1 | \$700.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 1----- 1 \$700.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/17/12 12:10 PM Local 6 News 12-1230p 12-1230p :30 USATV02H \$700.00 NM | | | | | | | | | |
| 8 | 09/17/12 | 09/17/12 | The Doctors | 3-4p | 1----- | :30 | 1 | \$350.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 1----- 1 \$350.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/17/12 3:13 PM The Doctors 3-4p :30 USATV02H \$350.00 NM | | | | | | | | | |
| 9 | 09/17/12 | 09/17/12 | Morn News at 530a | 530-6a | 1----- | :30 | 1 | \$300.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 1----- 1 \$300.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/17/12 5:42 AM Morn News at 530a 530-6a :30 USATV02H \$300.00 NM | | | | | | | | | |
| 10 | 09/17/12 | 09/17/12 | News at 6p | 6-630p | 1----- | :30 | 1 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 1----- 1 \$1,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/17/12 6:22 PM News at 6p 6-630p :30 USATV02H \$1,000.00 NM | | | | | | | | | |
| 11 | 09/15/12 | 09/15/12 | Inside Edition Wknd | 1135p-1205a | -----1- | :30 | 1 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----1- 1 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/15/12 11:55 PM Inside Edition Wknd 1135p-1205a :30 USATV02H \$500.00 NM | | | | | | | | | |
| 12 | 09/15/12 | 09/15/12 | Sat Local 6 News at 6p | 6-630p | -----1- | :30 | 1 | \$550.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----1- 1 \$550.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 09/14/12 5:28 AM Morn News at 530a 530-6a :30 USATV02H \$550.00 NM MG for 12.1 09/15 1 WKMG 09/15/12 Sat Local 6 News at 6p 6-630p :00 \$550.00 NM See MG 12.2 | | | | | | | | | |

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INVOICE



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WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

http://www.local6.com

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|---------------------------|--------------------|-----------------|---------------------|
| 258063-1 | 09/30/12 | September 2012 | 08/27/12 - 09/17/12 |
| Advertiser | Product | Estimate Number | |
| ISS/Priorities USA Action | PRIORITIES USA ACT | 1560 | |

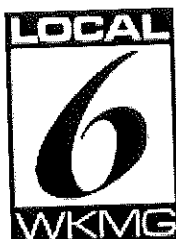
| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|----------|-----------------------|----------------|---------|--------|----------------|------------|------|
| 13 | 09/15/12 | 09/15/12 | 7-9a Sat Early Show | 7-9a | -----1- | :30 | 1 | \$400.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----1- 1 \$400.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 09/15/12 7:58 AM 7-9a Sat Early Show 7-9a :30 USATV02H \$400.00 NM | | | | | | | | | |
| 14 | 09/16/12 | 09/16/12 | Without a Trace | 1135p-1235a | -----1 | :30 | 1 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----1 1 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 09/16/12 1:07 AM Without a Trace 1135p-1235a :30 USATV02H \$500.00 NM | | | | | | | | | |
| 15 | 09/16/12 | 09/16/12 | 6-830a Sun News | 6a-830a | -----1 | :30 | 1 | \$200.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----1 1 \$200.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 09/16/12 6:27 AM 6-830a Sun News 6a-830a :30 USATV02H \$200.00 NM | | | | | | | | | |
| 16 | 09/16/12 | 09/16/12 | CBS Eve News | 630-7p | -----1 | :30 | 1 | \$650.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----1 1 \$650.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Th 09/13/12 7:40 PM Inside Edition 730-8p :30 USATV02H \$650.00 NM MG for 16.1 09/16 1 WKMG Su 09/16/12 CBS Eve News 630-7p :00 \$650.00 NM See MG 16.2 | | | | | | | | | |
| 17 | 09/16/12 | 09/16/12 | CBS Sunday Morning | 9-1030a | -----1 | :30 | 1 | \$1,300.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----1 1 \$1,300.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 09/16/12 9:07 AM CBS Sunday Morning 9-1030a :30 USATV02H \$1,300.00 NM | | | | | | | | | |
| 18 | 09/13/12 | 09/13/12 | Local 6 News 12-1230p | 12-1230p | ---1--- | :30 | 1 | \$700.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 ---1--- 1 \$700.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 09/13/12 12:24 PM Local 6 News 12-1230p 12-1230p :30 USATV02H \$700.00 NM | | | | | | | | | |
| 19 | 09/13/12 | 09/13/12 | Extra | 4-430p | ---1--- | :30 | 1 | \$450.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 ---1--- 1 \$450.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 09/13/12 4:21 PM Extra 4-430p :30 USATV02H \$450.00 NM | | | | | | | | | |

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| 258063-1 | 09/30/12 | September 2012 | 08/27/12 - 09/17/12 |
| Advertiser | Product | Estimate Number | |
| ISS/Priorities USA Action | PRIORITIES USA ACT | 1560 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|----------|-------------------|----------------|---------|--------|----------------|------------|------|
| 20 | 09/13/12 | 09/13/12 | Morn News at 530a | 530-6a | ---1--- | :30 | 1 | \$300.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 ---1--- 1 \$300.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 09/13/12 5:41 AM Morn News at 530a 530-6a :30 USATV02H \$300.00 NM | | | | | | | | | |
| 21 | 09/13/12 | 09/13/12 | News at 6p | 6-630p | ---1--- | :30 | 1 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 ---1--- 1 \$1,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 09/13/12 6:27 PM News at 6p 6-630p :30 USATV02H \$1,000.00 NM | | | | | | | | | |
| 22 | 09/13/12 | 09/13/12 | Rachael Ray | 9-10a | ---1--- | :30 | 1 | \$350.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 ---1--- 1 \$350.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 09/13/12 9:21 AM Rachael Ray 9-10a :30 USATV02H \$350.00 NM | | | | | | | | | |
| 23 | 09/12/12 | 09/12/12 | Price Is Right | 11a-12p | --1---- | :30 | 1 | \$800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --1---- 1 \$800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 09/12/12 10:59 AM Price Is Right 11a-12p :30 USATV02H \$800.00 NM | | | | | | | | | |
| 24 | 09/12/12 | 09/12/12 | Soaps | 12:30-2p | --1---- | :30 | 1 | \$800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --1---- 1 \$800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 09/12/12 12:28 PM Soaps 12:30-2p :30 USATV02H \$800.00 NM | | | | | | | | | |
| 25 | 09/12/12 | 09/12/12 | News at 5p | 5-530p | --1---- | :30 | 1 | \$800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --1---- 1 \$800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 09/12/12 5:25 PM News at 5p 5-530p :30 USATV02H \$800.00 NM | | | | | | | | | |
| 26 | 09/12/12 | 09/12/12 | Morn News at 6a | 6-7a | --1---- | :30 | 1 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --1---- 1 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 09/12/12 6:12 AM Morn News at 6a 6-7a :30 USATV02H \$500.00 NM | | | | | | | | | |
| 27 | 09/12/12 | 09/12/12 | Inside Edition | 730-8p | --1---- | :30 | 1 | \$1,200.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --1---- 1 \$1,200.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 09/12/12 7:42 PM Inside Edition 730-8p :30 USATV02H \$1,200.00 NM | | | | | | | | | |

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TEIN: 06-0903509

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| 258063-1 | 09/30/12 | September 2012 | 08/27/12 - 09/17/12 |

| Advertiser | Product | Estimate Number |
|---------------------------|--------------------|-----------------|
| ISS/Priorities USA Action | PRIORITIES USA ACT | 1560 |

| | | | |
|--------------------|-----------|--------------------|--------------------|
| <u>Total Spots</u> | 27 | <u>Gross Total</u> | \$16,850.00 |
|--------------------|-----------|--------------------|--------------------|

Payment Terms 30 Days

| | |
|--------------------------|-------------------|
| <u>Agency Commission</u> | \$2,527.50 |
|--------------------------|-------------------|

| | |
|-----------------------|--------------------|
| <u>Net Amount Due</u> | \$14,322.50 |
|-----------------------|--------------------|

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Billing Address:

WKMG
4466 N. John Young Pkwy
Orlando, FL 32804
TEIN: 06-0903509
Main: (407)291-6000
Billing: (407)521-1238

Mundy Katowitz Media
Attention: Accounts Payable
1322 G. Street, SE
Washington, DC 20003

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TEIN: 06-0903509

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| 258061-1 | 09/30/12 | September 2012 | 08/27/12 - 09/30/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|----------------|--------------|
| WKMG | Kristen Waskie | MMT/Philadelph | National |

| Advertiser | Product | Estimate Number |
|---------------------------|--------------------|-----------------|
| ISS/Priorities USA Action | PRIORITIES USA ACT | 1562 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 09/25/12 - 10/01/12 | 258061 | 06301435 |

| Billing Calendar | Billing Type |
|------------------|--------------|
| Broadcast | Cash |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|---------|-----------------|--------------|
| 9914019 | 321 | 340 |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|----------|-----------------|----------------|---------|--------|----------------|------------|------|
| 1 | 09/28/12 | 09/28/12 | Price Is Right | 11a-12p | ----1-- | :30 | 1 | \$800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ----1-- 1 \$800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 09/28/12 10:59 AM Price Is Right 11a-12p :30 PRATV1219H \$800.00 NM | | | | | | | | | |
| 2 | 09/28/12 | 09/28/12 | Soaps | 12:30-2p | ----1-- | :30 | 1 | \$800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ----1-- 1 \$800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 09/28/12 12:28 PM Soaps 12:30-2p :30 USATV02H \$800.00 NM | | | | | | | | | |
| 3 | 09/28/12 | 09/28/12 | Extra | 1237-109a | ----1-- | :30 | 1 | \$400.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ----1-- 1 \$400.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 09/28/12 12:50 AM Extra 1237-109a :30 USATV02H \$400.00 NM | | | | | | | | | |
| 4 | 09/28/12 | 09/28/12 | News at 6p | 6-630p | ----1-- | :30 | 1 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ----1-- 1 \$1,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 09/28/12 6:11 PM News at 6p 6-630p :30 PRATV1219H \$1,000.00 NM | | | | | | | | | |
| 5 | 09/28/12 | 09/28/12 | Morn News at 6a | 6-7a | ----1-- | :30 | 1 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ----1-- 1 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 09/28/12 6:52 AM Morn News at 6a 6-7a :30 PRATV1219H \$500.00 NM | | | | | | | | | |

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| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|---------------------------|--------------|--------------------|---------------------|
| 258061-1 | 09/30/12 | September 2012 | 08/27/12 - 09/30/12 |
| Advertiser | | Product | Estimate Number |
| ISS/Priorities USA Action | | PRIORITIES USA ACT | 1562 |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|----------|------------------------|----------------|---------|--------|----------------|----------|------|
| 6 | 09/28/12 | 09/28/12 | Rachael Ray | 9-10a | ----1-- | :30 | 1 | \$350.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ----1-- 1 \$350.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 09/28/12 9:48 AM Rachael Ray 9-10a :30 USATV02H \$350.00 NM | | | | | | | | | |
| 7 | 09/29/12 | 09/29/12 | Inside Edition Wknd | 1135p-1205a | -----1- | :30 | 1 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----1- 1 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 09/29/12 11:48 PM Inside Edition Wknd 1135p-1205a :30 PRATV1219H \$500.00 NM | | | | | | | | | |
| 8 | 09/29/12 | 09/29/12 | Sat 5-7a News | 5-7a | -----1- | :30 | 1 | \$150.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----1- 1 \$150.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 09/29/12 5:30 AM Sat 5-7a News 5-7a :30 PRATV1219H \$150.00 NM | | | | | | | | | |
| 9 | 09/29/12 | 09/29/12 | Sat Local 6 News at 6p | 6-630p | -----1- | :30 | 1 | \$550.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----1- 1 \$550.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Tu 09/25/12 5:55 AM Morn News at 530a 530-6a :30 USATV02H \$550.00 NM MG for 9.1 09/29 1 WKMG Sa 09/29/12 Sat Local 6 News at 6p 6-630p :00 \$550.00 NM See MG 9.2 | | | | | | | | | |
| 10 | 09/29/12 | 09/29/12 | 7-9a Sat Early Show | 7-9a | -----1- | :30 | 1 | \$400.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----1- 1 \$400.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 09/29/12 7:28 AM 7-9a Sat Early Show 7-9a :30 USATV02H \$400.00 NM | | | | | | | | | |
| 11 | 09/30/12 | 09/30/12 | Without a Trace | 1135p-1235a | -----1 | :30 | 1 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----1 1 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 09/30/12 Without a Trace 1135p-1235a :00 \$500.00 NM See MG 11.2 2 WKMG Su 09/30/12 12:42 AM Sun 1135-1235a 1135p-1235a :30 PRATV1219H \$500.00 NM MG for 11.1 09/30 | | | | | | | | | |

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| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|---------------------------|--------------------|-----------------|---------------------|
| 258061-1 | 09/30/12 | September 2012 | 08/27/12 - 09/30/12 |
| Advertiser | Product | Estimate Number | |
| ISS/Priorities USA Action | PRIORITIES USA ACT | 1562 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|----------|--------------------|----------------|---------|--------|----------------|------------|------|
| 12 | 09/30/12 | 09/30/12 | Cold Case | 1235-135a | -----1 | :30 | 1 | \$400.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----1 1 \$400.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 09/30/12 Cold Case 1235-135a :00 \$400.00 NM See MG 12.2 2 WKMG Su 09/30/12 1:33 AM Sun 1235-135a 1235-135a :30 USATV02H \$400.00 NM MG for 12.1 09/30 | | | | | | | | | |
| 13 | 09/30/12 | 09/30/12 | 6-830a Sun News | 6a-830a | -----1 | :30 | 1 | \$200.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----1 1 \$200.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 09/30/12 6:40 AM 6-830a Sun News 6a-830a :30 USATV02H \$200.00 NM | | | | | | | | | |
| 14 | 09/30/12 | 09/30/12 | CBS Eve News | 630-7p | -----1 | :30 | 1 | \$650.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----1 1 \$650.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Th 09/27/12 8:18 AM The Early Show 7-9a :30 USATV02H \$650.00 NM MG for 14.1 09/30 1 WKMG Su 09/30/12 CBS Eve News 630-7p :00 \$650.00 NM See MG 14.2 | | | | | | | | | |
| 15 | 09/30/12 | 09/30/12 | CBS Sunday Morning | 9-1030a | -----1 | :30 | 1 | \$1,300.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----1 1 \$1,300.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 09/30/12 9:08 AM CBS Sunday Morning 9-1030a :30 PRATV1219H \$1,300.00 NM | | | | | | | | | |
| 16 | 09/27/12 | 09/27/12 | Late Late Show | 109-210a | ---1--- | :30 | 1 | \$250.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ---1--- 1 \$250.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 09/27/12 1:15 AM Late Late Show 109-210a :30 USATV02H \$250.00 NM | | | | | | | | | |
| 17 | 09/27/12 | 09/27/12 | David Letterman | 1136p-1238a | ---1--- | :30 | 1 | \$700.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ---1--- 1 \$700.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 09/27/12 12:03 AM David Letterman 1136p-1238a :30 PRATV1219H \$700.00 NM | | | | | | | | | |

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| Invoice # | Invoice Date | Invoice Month | Invoice Period |
| 258061-1 | 09/30/12 | September 2012 | 08/27/12 - 09/30/12 |
| Advertiser | Product | Estimate Number | |
| ISS/Priorities USA Action | PRIORITIES USA ACT | 1562 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|----------|-----------------------|----------------|---------|--------|----------------|------------|------|
| 18 | 09/27/12 | 09/27/12 | Soaps | 12:30-2p | ---1--- | :30 | 1 | \$800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ---1--- 1 \$800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 09/27/12 12:30-2p Soaps :00 \$800.00 NM See MG 18.2 2 WKMG Su 09/30/12 12:11 AM Sun 11p News after NFL Late News :30 USATV02H \$800.00 NM MG for 18.1 09/27 | | | | | | | | | |
| 19 | 09/27/12 | 09/27/12 | Local 6 News 12-1230p | 12-1230p | ---1--- | :30 | 1 | \$700.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ---1--- 1 \$700.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 09/27/12 12:26 PM Local 6 News 12-1230p 12-1230p :30 USATV02H \$700.00 NM | | | | | | | | | |
| 20 | 09/27/12 | 09/27/12 | The Talk | 2-3p | ---1--- | :30 | 1 | \$600.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ---1--- 1 \$600.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 09/27/12 2:29 PM The Talk 2-3p :30 PRATV1219H \$600.00 NM | | | | | | | | | |
| 21 | 09/27/12 | 09/27/12 | Extra | 4-430p | ---1--- | :30 | 1 | \$450.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ---1--- 1 \$450.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 09/27/12 4:20 PM Extra 4-430p :30 USATV02H \$450.00 NM | | | | | | | | | |
| 22 | 09/27/12 | 09/27/12 | News at 5p | 5-530p | ---1--- | :30 | 1 | \$800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ---1--- 1 \$800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 09/27/12 5:13 PM News at 5p 5-530p :30 PRATV1219H \$800.00 NM | | | | | | | | | |
| 23 | 09/27/12 | 09/27/12 | Morn News at 530a | 530-6a | ---1--- | :30 | 1 | \$300.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ---1--- 1 \$300.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 09/27/12 5:29 AM Morn News at 530a 530-6a :30 PRATV1219H \$300.00 NM | | | | | | | | | |
| 24 | 09/27/12 | 09/27/12 | News at 7p | 7-7:30p | ---1--- | :30 | 1 | \$1,200.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ---1--- 1 \$1,200.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 09/27/12 7:22 PM News at 7p 7-7:30p :30 USATV02H \$1,200.00 NM | | | | | | | | | |

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| Invoice # | Invoice Date | Invoice Month | Invoice Period |
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| 258061-1 | 09/30/12 | September 2012 | 08/27/12 - 09/30/12 |
| Advertiser | Product | Estimate Number | |
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| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|----------|-------------------|----------------|---------|--------|----------------|----------|------|
| 25 | 09/27/12 | 09/27/12 | Rachael Ray | 9-10a | ---1--- | :30 | 1 | \$350.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ---1--- 1 \$350.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 09/27/12 9:23 AM Rachael Ray 9-10a :30 PRATV1219H \$350.00 NM | | | | | | | | | |
| 26 | 09/25/12 | 09/25/12 | Price Is Right | 11a-12p | -1----- | :30 | 1 | \$800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -1----- 1 \$800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTu 09/25/12 11:59 AM Price Is Right 11a-12p :30 USATV02H \$800.00 NM | | | | | | | | | |
| 27 | 09/25/12 | 09/25/12 | Soaps | 12:30-2p | -1----- | :30 | 1 | \$800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -1----- 1 \$800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTu 09/25/12 12:29 PM Soaps 12:30-2p :30 PRATV1219H \$800.00 NM | | | | | | | | | |
| 28 | 09/25/12 | 09/25/12 | The Doctors | 3-4p | -1----- | :30 | 1 | \$350.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -1----- 1 \$350.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTu 09/25/12 3:48 PM The Doctors 3-4p :30 USATV02H \$350.00 NM | | | | | | | | | |
| 29 | 09/25/12 | 09/25/12 | Morn News at 530a | 530-6a | -1----- | :30 | 1 | \$300.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -1----- 1 \$300.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTu 09/25/12 5:28 AM Morn News at 530a 530-6a :30 PRATV1219H \$300.00 NM | | | | | | | | | |
| 30 | 09/25/12 | 09/25/12 | Rachael Ray | 9-10a | -1----- | :30 | 1 | \$350.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -1----- 1 \$350.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTu 09/25/12 9:43 AM Rachael Ray 9-10a :30 PRATV1219H \$350.00 NM | | | | | | | | | |
| 31 | 09/26/12 | 09/26/12 | Late Late Show | 109-210a | --1---- | :30 | 1 | \$250.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 --1---- 1 \$250.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 09/26/12 1:39 AM Late Late Show 109-210a :30 USATV02H \$250.00 NM | | | | | | | | | |
| 32 | 09/26/12 | 09/26/12 | Price Is Right | 11a-12p | --1---- | :30 | 1 | \$800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 --1---- 1 \$800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 09/26/12 11:59 AM Price Is Right 11a-12p :30 USATV02H \$800.00 NM | | | | | | | | | |

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

NONDISCRIMINATION POLICY: Post-Newsweek Stations, Inc. and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract is hereby rejected.

INVOICE



Send Payment To:
WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

http://www.local6.com

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|---------------------------|--------------------|-----------------|---------------------|
| 258061-1 | 09/30/12 | September 2012 | 08/27/12 - 09/30/12 |
| Advertiser | Product | Estimate Number | |
| ISS/Priorities USA Action | PRIORITIES USA ACT | 1562 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|----------|-----------------------|----------------|---------|--------|----------------|------------|------|
| 33 | 09/26/12 | 09/26/12 | Local 6 News 12-1230p | 12-1230p | --1---- | :30 | 1 | \$700.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 --1---- 1 \$700.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 09/26/12 12:24 PM Local 6 News 12-1230p 12-1230p :30 PRATV1219H \$700.00 NM | | | | | | | | | |
| 34 | 09/26/12 | 09/26/12 | The Talk | 2-3p | --1---- | :30 | 1 | \$600.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 --1---- 1 \$600.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 09/26/12 2:59 PM The Talk 2-3p :30 USATV02H \$600.00 NM | | | | | | | | | |
| 35 | 09/26/12 | 09/26/12 | Inside Edition | 430-5P | --1---- | :30 | 1 | \$550.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 --1---- 1 \$550.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 09/26/12 4:43 PM Inside Edition 430-5P :30 PRATV1219H \$550.00 NM | | | | | | | | | |
| 36 | 09/26/12 | 09/26/12 | News at 6p | 6-630p | --1---- | :30 | 1 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 --1---- 1 \$1,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 09/26/12 6:29 PM News at 6p 6-630p :30 USATV02H \$1,000.00 NM | | | | | | | | | |
| 37 | 09/26/12 | 09/26/12 | Morn News at 6a | 6-7a | --1---- | :30 | 1 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 --1---- 1 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 09/26/12 6:24 AM Morn News at 6a 6-7a :30 PRATV1219H \$500.00 NM | | | | | | | | | |
| 38 | 09/26/12 | 09/26/12 | Inside Edition | 730-8p | --1---- | :30 | 1 | \$1,200.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 --1---- 1 \$1,200.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 09/26/12 7:52 PM Inside Edition 730-8p :30 PRATV1219H \$1,200.00 NM | | | | | | | | | |

Total Spots 38 Gross Total \$22,850.00

Payment Terms 30 Days

Agency Commission \$3,427.50
 Net Amount Due \$19,422.50

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

NONDISCRIMINATION POLICY: Post-Newsweek Stations, Inc. and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract is hereby rejected.

INVOICE



http://www.local6.com

Billing Address:

WKMG
4466 N. John Young Pkwy
Orlando, FL 32804
TEIN: 06-0903509
Main: (407)291-6000
Billing: (407)521-1238

Mundy Katowitz Media
Attention: Accounts Payable
1322 G. Street, SE
Washington, DC 20003

Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|----------------|---------------------|
| 257986-1 | 09/30/12 | September 2012 | 08/27/12 - 09/10/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|----------------|--------------|
| WKMG | Kristen Waskie | MMT/Philadelph | National |

| Advertiser | Product | Estimate Number |
|---------------------------|--------------------|-----------------|
| ISS/Priorities USA Action | PRIORITIES USA ACT | 1559 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 09/04/12 - 09/10/12 | 257986 | 06300663 |

| Billing Calendar | Billing Type |
|------------------|--------------|
| Broadcast | Cash |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|---------|-----------------|--------------|
| 9914019 | 321 | 340 |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

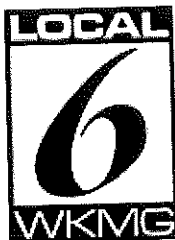
| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------|-----------------|-----------------|--------------------|-----------------------|---------------|----------------|-------------|-------------|--------|-------------------|-----------------|----------------|-------------------|-------------|--|--|--|--|--|----------|----------|---------|---|----------|--|--|--|--|--------------------|------------|-----------------|-----------------|--------------------|-----------------------|---------------|--------------|-------------|-------------|---------|--|----------|----------|-----------------|-------------|-----|----------|----------|----|------------|--|--|--|--|--|--|--|--|--|--------|--|----------|---------|-----------------|------|-----|----------|----------|----|------------------|--|--|--|--|--|--|--|--|--|
| 1 | 09/07/12 | 09/07/12 | Price Is Right | 11a-12p | ----F-- | :30 | 1 | \$800.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>09/03/12</td><td>09/09/12</td><td>----F--</td><td>1</td><td>\$800.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: # Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>1 WKMGF</td><td></td><td>09/07/12</td><td>11:59 AM</td><td>Price Is Right</td><td>11a-12p</td><td>:30</td><td>USATV02H</td><td>\$800.00</td><td>NM</td></tr> </table> | | | | | | | | | | Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | 09/03/12 | 09/09/12 | ----F-- | 1 | \$800.00 | | | | | <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> | 1 WKMGF | | 09/07/12 | 11:59 AM | Price Is Right | 11a-12p | :30 | USATV02H | \$800.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 09/03/12 | 09/09/12 | ----F-- | 1 | \$800.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 WKMGF | | 09/07/12 | 11:59 AM | Price Is Right | 11a-12p | :30 | USATV02H | \$800.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | 09/07/12 | 09/07/12 | Soaps | 12:30-2p | ----1-- | :30 | 1 | \$800.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>09/03/12</td><td>09/09/12</td><td>----1--</td><td>1</td><td>\$800.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: # Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>1 WKMGF</td><td></td><td>09/07/12</td><td></td><td>Soaps</td><td>12:30-2p</td><td>:00</td><td></td><td>\$800.00</td><td>NM</td></tr> <tr> <td colspan="10">See MG 2.2</td></tr> <tr> <td>2 WKMG</td><td></td><td>09/10/12</td><td>6:28 AM</td><td>Morn News at 6a</td><td>6-7a</td><td>:30</td><td>USATV02H</td><td>\$800.00</td><td>NM</td></tr> <tr> <td colspan="10">MG for 2.1 09/07</td></tr> </table> | | | | | | | | | | Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | 09/03/12 | 09/09/12 | ----1-- | 1 | \$800.00 | | | | | <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> | 1 WKMGF | | 09/07/12 | | Soaps | 12:30-2p | :00 | | \$800.00 | NM | See MG 2.2 | | | | | | | | | | 2 WKMG | | 09/10/12 | 6:28 AM | Morn News at 6a | 6-7a | :30 | USATV02H | \$800.00 | NM | MG for 2.1 09/07 | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 09/03/12 | 09/09/12 | ----1-- | 1 | \$800.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| 1 WKMGF | | 09/07/12 | | Soaps | 12:30-2p | :00 | | \$800.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| See MG 2.2 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 WKMG | | 09/10/12 | 6:28 AM | Morn News at 6a | 6-7a | :30 | USATV02H | \$800.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| MG for 2.1 09/07 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 3 | 09/07/12 | 09/07/12 | Morn News at 6a | 6-7a | ----1-- | :30 | 1 | \$500.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>09/03/12</td><td>09/09/12</td><td>----1--</td><td>1</td><td>\$500.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: # Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>1 WKMGF</td><td></td><td>09/07/12</td><td>6:12 AM</td><td>Morn News at 6a</td><td>6-7a</td><td>:30</td><td>USATV02H</td><td>\$500.00</td><td>NM</td></tr> </table> | | | | | | | | | | Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | 09/03/12 | 09/09/12 | ----1-- | 1 | \$500.00 | | | | | <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> | 1 WKMGF | | 09/07/12 | 6:12 AM | Morn News at 6a | 6-7a | :30 | USATV02H | \$500.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 09/03/12 | 09/09/12 | ----1-- | 1 | \$500.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 WKMGF | | 09/07/12 | 6:12 AM | Morn News at 6a | 6-7a | :30 | USATV02H | \$500.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 4 | 09/10/12 | 09/10/12 | David Letterman | 1136p-1238a | 1----- | :30 | 1 | \$700.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>09/10/12</td><td>09/16/12</td><td>1-----</td><td>1</td><td>\$700.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: # Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>1 WKMG</td><td></td><td>09/10/12</td><td>12:20 AM</td><td>David Letterman</td><td>1136p-1238a</td><td>:30</td><td>USATV02H</td><td>\$700.00</td><td>NM</td></tr> </table> | | | | | | | | | | Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | 09/10/12 | 09/16/12 | 1----- | 1 | \$700.00 | | | | | <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> | 1 WKMG | | 09/10/12 | 12:20 AM | David Letterman | 1136p-1238a | :30 | USATV02H | \$700.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 09/10/12 | 09/16/12 | 1----- | 1 | \$700.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 WKMG | | 09/10/12 | 12:20 AM | David Letterman | 1136p-1238a | :30 | USATV02H | \$700.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

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INVOICE



Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

http://www.local6.com

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|---------------------------|--------------------|-----------------|---------------------|
| 257986-1 | 09/30/12 | September 2012 | 08/27/12 - 09/10/12 |
| Advertiser | Product | Estimate Number | |
| ISS/Priorities USA Action | PRIORITIES USA ACT | 1559 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|----------|------------------------|----------------|---------|--------|----------------|------------|------|
| 5 | 09/10/12 | 09/10/12 | Local 6 News 12-1230p | 12-1230p | 1----- | :30 | 1 | \$700.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 1----- 1 \$700.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/10/12 12:23 PM Local 6 News 12-1230p 12-1230p :30 USATV02H \$700.00 NM | | | | | | | | | |
| 6 | 09/10/12 | 09/10/12 | The Doctors | 3-4p | 1----- | :30 | 1 | \$350.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 1----- 1 \$350.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/10/12 3:14 PM The Doctors 3-4p :30 USATV02H \$350.00 NM | | | | | | | | | |
| 7 | 09/10/12 | 09/10/12 | News at 6p | 6-630p | 1----- | :30 | 1 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 1----- 1 \$1,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/10/12 News at 6p 6-630p :00 \$1,000.00 NM See MG 7.2 2 WKMG 09/10/12 4:36 PM Men's Final 4p-7p :30 USATV02H \$1,000.00 NM MG for 7.1 09/10 | | | | | | | | | |
| 8 | 09/08/12 | 09/08/12 | Inside Edition Wknd | 1135p-1205a | -----1- | :30 | 1 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----1- 1 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/08/12 11:56 PM Inside Edition Wknd 1135p-1205a :30 USATV02H \$500.00 NM | | | | | | | | | |
| 9 | 09/08/12 | 09/08/12 | Sat Local 6 News at 6p | 6-630p | -----1- | :30 | 1 | \$550.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----1- 1 \$550.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/08/12 6:13 PM Sat Local 6 News at 6p 6-630p :30 USATV02H \$550.00 NM | | | | | | | | | |
| 10 | 09/08/12 | 09/08/12 | 7-9a Sat Early Show | 7-9a | -----1- | :30 | 1 | \$400.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----1- 1 \$400.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/08/12 7:26 AM 7-9a Sat Early Show 7-9a :30 USATV02H \$400.00 NM | | | | | | | | | |
| 11 | 09/09/12 | 09/09/12 | Without a Trace | 1135p-1235a | -----1 | :30 | 1 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----1 1 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/09/12 12:27 AM Without a Trace 1135p-1235a :30 USATV02H \$500.00 NM | | | | | | | | | |

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Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

http://www.local6.com

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|---------------------------|--------------------|-----------------|---------------------|
| 257986-1 | 09/30/12 | September 2012 | 08/27/12 - 09/10/12 |
| Advertiser | Product | Estimate Number | |
| ISS/Priorities USA Action | PRIORITIES USA ACT | 1559 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|----------|-----------------------|----------------|---------|--------|----------------|------------|------|
| 12 | 09/09/12 | 09/09/12 | 6-830a Sun News | 6a-830a | -----1 | :30 | 1 | \$200.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----1 1 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 09/09/12 6:42 AM 6-830a Sun News 6a-830a :30 USATV02H \$200.00 NM | | | | | | | | | |
| 13 | 09/09/12 | 09/09/12 | CBS Eve News | 630-7p | -----1 | :30 | 1 | \$650.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----1 1 \$650.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 09/09/12 CBS Eve News 630-7p :00 \$650.00 NM See MG 13.2 2 WKMG M 09/10/12 12:00 PM Price Is Right 11a-12p :30 USATV02H \$650.00 NM MG for 13.1 09/09 | | | | | | | | | |
| 14 | 09/09/12 | 09/09/12 | CBS Sunday Morning | 9-1030a | -----1 | :30 | 1 | \$1,300.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----1 1 \$1,300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 09/09/12 9:00 AM CBS Sunday Morning 9-1030a :30 USATV02H \$1,300.00 NM | | | | | | | | | |
| 15 | 09/06/12 | 09/06/12 | Local 6 News 12-1230p | 12-1230p | ---1--- | :30 | 1 | \$700.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ---1--- 1 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 09/06/12 12:24 PM Local 6 News 12-1230p 12-1230p :30 USATV02H \$700.00 NM | | | | | | | | | |
| 16 | 09/06/12 | 09/06/12 | Extra | 4-430p | ---1--- | :30 | 1 | \$450.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ---1--- 1 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 09/06/12 4:13 PM Extra 4-430p :30 USATV02H \$450.00 NM | | | | | | | | | |
| 17 | 09/06/12 | 09/06/12 | Morn News at 530a | 530-6a | ---1--- | :30 | 1 | \$300.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ---1--- 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 09/06/12 5:55 AM Morn News at 530a 530-6a :30 USATV02H \$300.00 NM | | | | | | | | | |
| 18 | 09/06/12 | 09/06/12 | News at 6p | 6-630p | ---1--- | :30 | 1 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ---1--- 1 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 09/06/12 6:28 PM News at 6p 6-630p :30 USATV02H \$1,000.00 NM | | | | | | | | | |

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INVOICE



Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|---------------------------|--------------------|-----------------|---------------------|
| 257986-1 | 09/30/12 | September 2012 | 08/27/12 - 09/10/12 |
| Advertiser | Product | Estimate Number | |
| ISS/Priorities USA Action | PRIORITIES USA ACT | 1559 | |

http://www.local6.com

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|----------|------------------------|----------------|---------|--------|----------------|----------|------|
| 19 | 09/06/12 | 09/06/12 | Rachael Ray | 9-10a | ---1--- | :30 | 1 | \$350.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ---1--- 1 \$350.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 09/06/12 9:11 AM Rachael Ray 9-10a :30 USATV02H \$350.00 NM | | | | | | | | | |
| 20 | 09/04/12 | 09/04/12 | Soaps | 12:30-2p | -1----- | :30 | 1 | \$800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -1----- 1 \$800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 09/04/12 12:57 PM Soaps 12:30-2p :30 USATV02H \$800.00 NM | | | | | | | | | |
| 21 | 09/04/12 | 09/04/12 | Nate Berkus Tu-Th only | Tue-Thu 3-4p | -1----- | :30 | 1 | \$350.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -1----- 1 \$350.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 09/04/12 3:19 PM Nate Berkus Tu-Th only Tue-Thu 3-4p :30 USATV02H \$350.00 NM | | | | | | | | | |
| 22 | 09/04/12 | 09/04/12 | Morn News at 530a | 530-6a | -1----- | :30 | 1 | \$300.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -1----- 1 \$300.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 09/04/12 5:53 AM Morn News at 530a 530-6a :30 USATV02H \$300.00 NM | | | | | | | | | |
| 23 | 09/04/12 | 09/04/12 | Rachael Ray | 9-10a | -1----- | :30 | 1 | \$350.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -1----- 1 \$350.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 09/04/12 9:27 AM Rachael Ray 9-10a :30 USATV02H \$350.00 NM | | | | | | | | | |
| 24 | 09/05/12 | 09/05/12 | Price Is Right | 11a-12p | --1---- | :30 | 1 | \$800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 --1---- 1 \$800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 09/05/12 11:59 AM Price Is Right 11a-12p :30 USATV02H \$800.00 NM | | | | | | | | | |
| 25 | 09/05/12 | 09/05/12 | News at 5p | 5-530p | --1---- | :30 | 1 | \$800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 --1---- 1 \$800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 09/05/12 5:14 PM News at 5p 5-530p :30 USATV02H \$800.00 NM | | | | | | | | | |
| 26 | 09/05/12 | 09/05/12 | Morn News at 6a | 6-7a | --1---- | :30 | 1 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 --1---- 1 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 09/05/12 6:13 AM Morn News at 6a 6-7a :30 USATV02H \$500.00 NM | | | | | | | | | |

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WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|---------------------------|--------------------|-----------------|---------------------|
| 257986-1 | 09/30/12 | September 2012 | 08/27/12 - 09/10/12 |
| Advertiser | Product | Estimate Number | |
| ISS/Priorities USA Action | PRIORITIES USA ACT | 1559 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------|-----------------|-----------------|-------------------|--------------------|-----------------------|----------------|--------------------|-------------------------|--------|-------------------|-----------------|----------------|-------------------|-------------|--|--|--|--|--|----------|----------|---------|---|------------|--|--|--|--|-----------------|-----------|------------|-----------------|-----------------|--------------------|-----------------------|---------------|--------------|-------------------------|---|-------|--|----------|---------|----------------|--------|-----|----------|---------------|
| 27 | 09/05/12 | 09/05/12 | Inside Edition | 730-8p | --1---- | :30 | 1 | \$1,200.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>09/03/12</td><td>09/09/12</td><td>--1----</td><td>1</td><td>\$1,200.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: #</u></td><td><u>Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u> <u>Type</u></td></tr> <tr> <td>1</td><td>WKMGW</td><td></td><td>09/05/12</td><td>7:51 PM</td><td>Inside Edition</td><td>730-8p</td><td>:30</td><td>USATV02H</td><td>\$1,200.00 NM</td></tr> </table> | | | | | | | | | | Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | 09/03/12 | 09/09/12 | --1---- | 1 | \$1,200.00 | | | | | <u>Spots: #</u> | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> <u>Type</u> | 1 | WKMGW | | 09/05/12 | 7:51 PM | Inside Edition | 730-8p | :30 | USATV02H | \$1,200.00 NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 09/03/12 | 09/09/12 | --1---- | 1 | \$1,200.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <u>Spots: #</u> | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> <u>Type</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WKMGW | | 09/05/12 | 7:51 PM | Inside Edition | 730-8p | :30 | USATV02H | \$1,200.00 NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Total Spots | | | | | | | 27 | Gross Total | \$16,850.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

Payment Terms 30 Days

| | |
|--------------------------|--------------------|
| <u>Agency Commission</u> | \$2,527.50 |
| <u>Net Amount Due</u> | \$14,322.50 |

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